

ANNUAL REPORT

—
2020 -
2021

The Creative
ARTS
Mean Business



BOARD CHAIR MESSAGE

Pictou County is steeped in cultural richness and always looking for a reason to celebrate our northshore lifestyle. The stories of our people, the life in our land and the generosity of spirit inspire creativity, connection and sense of place.

In our creative sectors' Community Needs Assessment project, you told us what you wanted in an art society; promote and celebrate the arts and artists; build networking, skill sharing, and connective activities; provide business development skills, and make better use of existing resources.

From your input and with a grant from Community Culture and Heritage, Strategic Arts Management subsidy and consultant services, we developed the 2021-2023 Creative Pictou County Strategic Business Plan. This plan ensures a sustainable arts society, promotes and celebrates our creators, engages our community and builds partnerships to elevate our creative sector.

Several initiatives from the plan are in progress; membership program development, community project grant, board recruitment, partner relationship building, physical art hub business plan, and artists directory development. The art bank, kiosk project, volunteer recruitment, workshop planning, education programs, grant and award applications, festivals & events, and fundraiser are all slated in our 2021-2022 timeline.

I'm humbled by the determination of our arts community. During the 2019 Creative Pictou County AGM, disbanding the organization was considered. The questions were asked; What is the purpose of Creative Pictou County? Who is going to move it forward? Fortunately, many of the attendees were committed to developing the arts sector, knew the history of the organization, and believed in the potential of a collective nonprofit. A new board was formed on the spot with a conviction to create an organization worthy of the talents and resources in the community.

We are making it happen! Pieces are coming together quickly, momentum is building, and there are many artists, communities and groups that we have yet to engage with. I can't wait to see what evolves as we connect, collaborate and create!



Denise Lynch
Board Chair

A handwritten signature in black ink that reads "Denise". The signature is written in a cursive, flowing style.

What does
art mean to
you?



2020-2021 Board of Directors

- Board Chair - Denise Lynch
- Past Chair - David Ford
- Secretary - Jeanne Dorie
- Treasurer - Willa Kray
- Director - Monica Rivers
- Director - Dawn Peters
- Director - Todd Vassallo
- Director - Crystal Mann

2020-2021 Staff

- Community Arts Synergist - Monica Rivers
- Software Developer - Quin Lynch

2020-2021 Consultants

- Community Connection - Trecia Schell
- Mentorship Plus - Carolyn Ritchie Bedford
- Boomers Plus - Jim Trussler
- Creative Communications - Krista Keough
- Oyler Consulting - David Oyler

Art lifts the spirits of
the people of a community.
It elevates our horizons -
pulls us away from the
'ordinary' and allows us
to be creative ourselves.

Quote from deCoste Art Show Opening Reception 2021

YOU ANSWERED

When Creative Pictou County was formed, the steering committee asked the question:

What does Pictou County want from an Arts Society?



With a One-Time Emerging Culture and Heritage Initiative Program grant from the province of Nova Scotia in collaboration with Strategic Arts Management, we completed a Needs Assessment project which included community consultation, a survey, and artist interviews. The Needs Assessment Report findings stated the following themes:

Promote & Celebrate

Promote & celebrate existing artistic talent, creative products, opportunities and the crucial contributions of art and culture.

Connect & Share

Include a directory of skills, artists and rates; an event to bring people together at least once a year; and long-term mentoring.

Resources

Draw on provincial and federal granting systems, participating in shared regional promotional opportunities.

Business Development

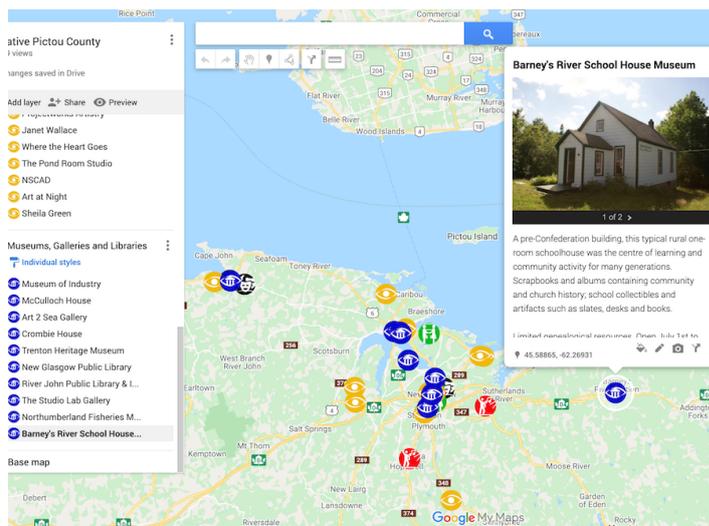
Grant-writing to business plan development, studio tours, directories, how-to manuals or workshops.

PROMOTE & CELEBRATE

Creative Sector Map

To illuminate and promote Pictou County's creative sector, we hired Bonita Cotter through the Job Creation Partnership Program to identify and map studios, museums, business supporters, galleries, and libraries.

Find our map online at creativepictoucounty.ca as well as in a trifold brochure located in Sobeys, tourist bureaus, markets, Halifax Stanfield International Airport, restaurants, festivals, theaters, the PEI Ferry Terminal, museums, and galleries.



Thank you DEANS for sponsoring the project and to our project coordinator, Bonita Cotter.

4189 Views

18 Creative Businesses
30 Artists
10 Museums, Galleries, and Libraries

PROMOTE & CELEBRATE

Kiosk Project Partnership & Funding

With a grant from Nova Scotia Community Culture and Heritage, in partnership with the Museum of Industry, and funding from the Job Creation Partnership Program we have secured resources to proceed with the Kiosk Project which will showcase and promote local art & artists. The kiosk display will be located in the Museum of Industry and will have a mobile component for concerts, events & festivals.

2020 - Portia White Award Nomination

Portia White was a Nova Scotian who rose through adversity to achieve international acclaim as a classical singer on the stages of Europe and North America. The Portia White prize recognizes the cultural and artistic excellence of a Nova Scotian artist who has attained professional status, mastery, and recognition in their discipline over a sustained career.



Portia White

In collaboration with Shelly Nordstrom, Creative Pictou County nominated Dave Gunning for the 2020 Portia White Award.



Dave Gunning

"Dave has become a great ambassador for Nova Scotia and is highly regarded as a first class songwriter and musician."
Allie Bennette

"Dave embodies everything a 'Portia White Prize' recipient should be."
Darlene MacDonald

"I am proud to know Dave, proud of what he has accomplished and continue to be inspired by his music as an artist and friend."
George Canyon

"His wit and charm, along with his incredible talent have lifted spirits around the world." Bruce Guthro

"Playfully known as the nicest guy in the music scene."
Darren McMullen, Rachel Davis, Chrissy Crowley

"His tireless work for his community, and the way that he always tries to lift his home country into the spotlight, has left an indelible mark on the people of Nova Scotia and everyone in the world who has ever seen or heard him play."
J.P. Cormier

"In musical circles - local, regional, national and international - there is no need to discuss Dave's ability as an artist. It's simply understood."
Jamie Robinson

"His inspiring messaging and songs often contain historical elements about places, people, things and life situations here in the region and have become musical anthems that will live on for many years to come."
Shelley Nordstrom

"A humble man, who for over twenty years, has shared his considerable musical talent and at the same time stepped up to make our world a better place."
J. Lynn MacLean

"He helped Jim fulfill a dream! That's a big accomplishment and I am very grateful to him for that."
Jeanne Dorie

"His beautifully crafted songs dive deep into his Pictou County, Maritime and Scottish roots and have engaged people from all over the world not only listen to maritime music, but drive tourism to Nova Scotia."
Karen Corbin Hughes

"I admire Dave for his genuine love for his family, community, music and friends. He is dearly admired by his community."
Karla MacFarlane

"Every song is a true extension of his character and beliefs - honesty, truthfulness and a love for mankind."
Ray Stewart

"As Dave's agent, the ability to continually build an audience in Canada and internationally strongly demonstrates a high level of artistic and cultural excellence that will continue for many years."
Ryan Heerschap

12 Recordings

2 Canadian Folk Music Awards

JUNO Award Nomination

9 East Coast Music Awards

8 Music Nova Scotia Awards

#1 Most Played Album in Summer 2019

#1 Most Played Canadian and International Artists

A Game Goin On - CBC Hockey Night in Canada Song Quest

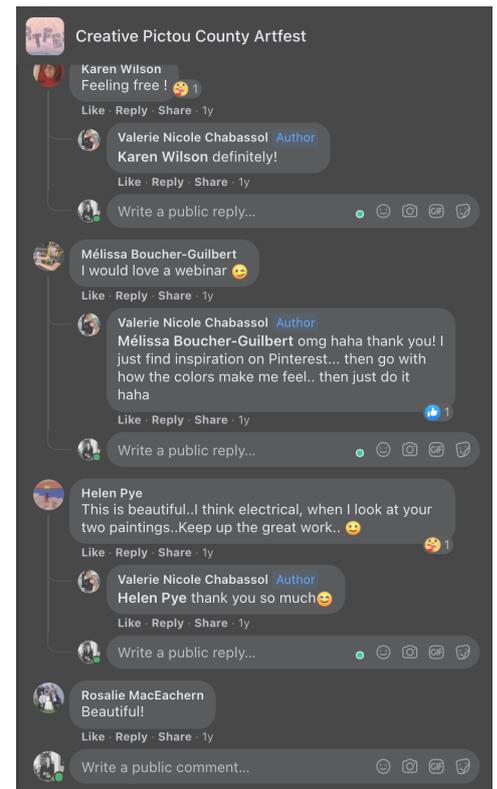
CONNECT & SHARE

Social Media

Creative Pictou County strives to provide a framework for creatives to connect with one another, learn about opportunities, promote their work, shows, classes, events, share ideas, and encourage collaborations.

Creative Pictou County Facebook, Instagram, and the weekly Snapshot newsletter have become part of the 'go-to' for connecting with the arts sector. We actively scan the creative scene, have built networks within the community, and receive contributions from artists, businesses and organizations to ensure everyone stays connected.

The Creative Pictou County Artfest Facebook group was launched as a response to the 2020 lockdown. The community group became a lifeline with artists sharing their paintings, music, poems, offering support to one another in chats, newcomers found their people, groups formed and collaborated on projects, and we even had online art classes.



920 Artfest members

452 Instagram followers

1324 Facebook

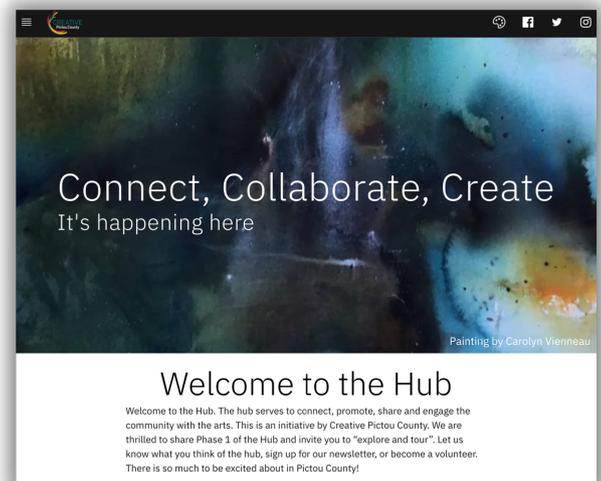
150 newsletter subscribers

Online Art Hub

creativepictoucounty.ca

Connect, Collaborate and Create! Illuminating our artistic community, supporting the creative economy, and providing one centralized space for art resources within our community is the goal of the online hub.

Phase 1 was released in August of 2020. Here you will find local, provincial, and federal Creative Sector resources, a sample of artwork in the gallery, connect with other artists with Artfest and socials, find art and cultural locations on the art map, and a link to What's up Pictou County. This is your gateway to signing up for the newsletter SnapShot, learn more about the society and what we are up to.



Knowledge Library

The local creative community is rich in its knowledge and experience in the arts. Creative Pictou County started an initiative to share the skills of our community by developing the How-To Libray which is accessed on the creativepictoucounty.ca hub. The first entries; Call for Art and Cold Calls were developed in collaboration with Art Galleries, deCoste Performing Arts Centre, local artists, and the Pictou-Antigonish Regional Library.

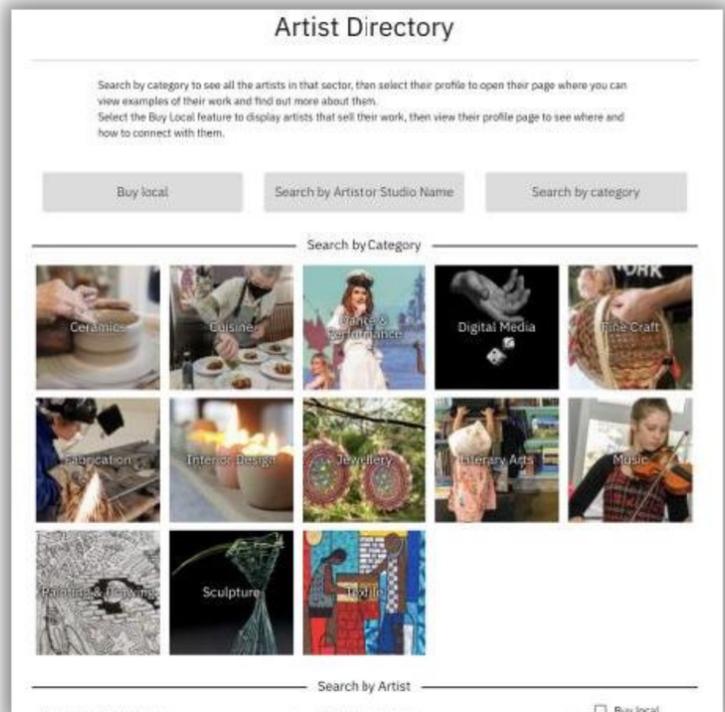


We encourage you to contribute to the library, whether it is how to hang a picture, write a bio, put together an outline, or create a melody, anything you think others will benefit from, we want to hear from you. Email your submission to creativepictoucounty@gmail.com **ATTN Library.**

Phase 2 Hub Development

Creative Industries Fund offered a one-time grant for projects that enable the creative industries sector to implement digital solutions as a response to COVID-19. Creative Pictou County was successful in our application for the continuation of the hub development.

In phase 2 of the hub development, we have completed the functional requirements, process mapping, and preliminary coding. This phase of the hub will offer members the functionality to create an individual page to showcase their work through images, audio, video, and text, as well as include their artist bio and social media links. Artists will also have the opportunity to select work to be included in the online gallery. The pages are then rolled up to The Arts Directory organized by art genre categories and searchable by artists name, and 'Buy Local' filter.



RESOURCES

Mentoring Plus

Mentoring Plus is a partnership with the Town of New Glasgow & Dalhousie University – Faculty of Open Learning & Career Development. The Mentoring Plus Strategy draws upon the skills and knowledge of the retired and near retired (55+) population, to help support individuals (16 plus) to explore and connect to career paths including the cultural sector. Creative Pictou County has participated in creative sector planning meetings, presented an update on Creative Pictou County's initiatives, and is providing support to connect with the arts community.

Canada Summer Jobs

Canada Summer Jobs is an initiative of the Youth Employment and Skills Strategy, which aims to provide flexible and holistic services to help all young Canadians develop the skills and gain paid work experience to successfully transition into the labor market. Over the past two summers, Creative Pictou County secured positions for Community Arts Synergist and Art Hub Developer.

Community Engagement Program

Engaging our artists, art lovers, art services, partners, and sponsors, is critical to continue to grow and thrive together as a community. When creative minds connect, something electric happens and becomes a catalyst for creative adventuring not yet known.

A Community Engagement Program was developed with the following key program activities; actively identify and engage artists, stakeholders, and underrepresented communities, build awareness and participation with the arts council and hub, continue the community conversation on areas of excellence, and mobilizing the community to participate in ongoing collaboration.

Boomers Plus

Creative Pictou County participated in the PCREN Boomers Plus Financial Advisor program to create "A Sustainable Economic Engine for Arts in Pictou County". We were matched with advisor Jim Trusslor who is a seasoned professional in entrepreneurship and financial management. Jim shared advice and support to assess our current economic standing and develop a roadmap to create a sustainable creative sector organization.

May 2021 - Present

PROMOTE & CELEBRATE

2021 - Portia White Award Nomination

The best artists interpret the world for us, giving us 'a perspective' we might not have noticed, enriching our 'vocabulary', deepening our understanding of what is possible. In these Covid times, it seems particularly relevant that we be reminded of both the strength and fragility of the bending branch and of all life. With the woven branch, Dawn shows us that we too can shape our stresses and our fears into something not only resilient but beautiful.

Margaret Ellen Disney



Dawn MacNutt

24 Solo Exhibits
35 International Exhibits
76 Group Exhibits

*the beauty of
human frailty*

"As I got to the circular staircase I saw the piece 'Together We Stand' glowing in the space. I was overwhelmed with a sense of peace."
 Charlotte Wilson-Hammond RCA

"As an artist colleague and friend for over forty years, I have watched Dawn's professional sculptural practice grow in leaps and bounds to where her standard of excellence from conception to execution and presentation have reached the pinnacle of achievement and mastery of her art form."
 Wayne Boucher RCA

"Dawn has helped many emerging artists, whether through formal mentoring programs or informal encouragement and guidance. When she sees a need she quietly steps in to offer consultation and support. Her wisdom and compassion have been an inspiration to many."
 Patricia Pollett McClelland

"Dawn MacNutt willingly and humbly offers her talents and wisdom about her life and works of art, to the community and abroad."
 Marsha Sobey

"I admire her work and her role as an active and supportive member of her various communities. She typifies the best of the role of artist - a passionate creator, generous mentor, supportive colleague."
 Sarah Moore Filmore



Large Scale Commissions

"Caring", IWK Hospital
 "Diversity", Univ. of Ontario
 "Resolution", Chicago
 "Sentinel", Kelowna, BC
 "Together We Stand", Halifax
 "Muses", Halifax
 "Aquamarine", Bedford

Publications

American Craft
 Architectural Digest
 New York Times
 International Herald Tribune
 The Grotta Home
 Cheonghju International
 CTV Documentary

Teaching, mentoring, & leadership

Mentoring Plus, Visual Arts
 Nova Scotia, Instructor
 Haliburton School of Art & Design, TUNs University, & NSCAD, keynote speaker
 Ontario Spinners and Handweaver

Kiosk Project 2021 - 2022

The Kiosk project is in partnership with the Museum of Industry and funded by Community Culture and Heritage. The project will result in a display of local art within a custom-designed kiosk reflecting our community. **Grand Opening Summer 2022.**

KIOSK DESIGN

Community engagement through community boards, interviews, and design sessions will aid in developing the design concepts. Project Works Artistry is our partner in building the display.

ARTWORK

The display will include all types of genres from visual, sculptural, music, & books. Call-outs will be posted on social and Snapshot newsletter.

PROMOTION

We are designing a made in Pictou County brand, and developing a promotional campaign with the Grand Opening summer of 2022.

deCoste Performing Arts Centre 2021 Summer Art Show

Creative Pictou County, in partnership with the deCoste Performing Arts Centre, hosted the deCoste Performing Arts Centre 2021 Summer Art Show, from July 15 to August 26, 2021. The show provided an opportunity for local aspiring, emerging, and professional artists to showcase and sell their artwork.

The show weaved together diverse pieces of artwork from 33 different artists through a variety of mediums. Artists that were involved in the Art Show were highlighted on Creative Pictou County's social media accounts throughout the summer.



Myla Borden

During the opening reception Dawn Peters asked guests to share a response to prompts:

- 1) What does art mean to you?
- 2) Why is art important to communities?
- 3) Why is connection important for artistic communities?
- 4) What are creative ways that we can engage the community?
- 5) How do we enhance our creative economy?



③ Art is important within communities as Art gives people a voice. It tells a story about your culture, gives a voice to the voiceless, teaches empathy + creates a ~~lot~~ discussion.

*2 Public Art connects communities, crosses barriers → ~~more~~ ^{engaging} conversations, + can be a shared ~~ex~~ personal experience all at the same time.

5) Answer: By looking into/funding/providing a dedicated building, exclusively for Visual Arts. Either a gallery or an 'Arts Centre', where one can do workshops.

Art is very important to communities; but it is even more important, and nice to see here this evening, that we have art from a diverse group of communities.

Finding people that appreciate and influence your creativity is inspiring to keep improving your artwork

ART is Magic, it is expression, freedom, and communication. It is a connective force that is the centre of felt experiences.

Art is Life affirming. It heals, comforts, encourages dreams, brings back memories, and is a record of our human experience.

Art in community allows open self expression with the side effect of brightening the landscape.

Would really enjoy more community CAFE HOUSES



CONNECT & SHARE

Artists Socials

Artists' socials are informal gatherings full of robust and zesty tones that invite an artist's sense of belonging. They often serve as a creative catalyst for creation, troubleshooting, and learning through the simple art of conversations. This is a wonderful opportunity to network, find people to help with projects, and share ideas.

Pre-Covid socials occurred every month at different locations throughout Pictou County. There have been evenings at Shaun's, Christmas at Bedford's Studio, cozy gatherings at Project Works Artistry, corn boils at the Mann's, dinner at the Spot, and gathering with Art2Sea. As restrictions lift, the goal is to revive monthly socials and host events across the Pictou County region.

Anyone interested in organizing or hosting an event, email creativepictoucounty@gmail.com **ATTN Social**

Events will be posted on our Facebook Events Calendar and advertised in the Snapshot newsletter.

everyone welcome

2021 Summer Programming

COLOURING PAGE CONTEST

STOP BY CREATIVE PICTOU COUNTY'S BOOTH TO PICK UP A COLOURING PAGE
SUBMIT YOUR FINISHED CREATION TO [CREATIVEPICTOUCOUNTY@GMAIL.COM](mailto:creativepictoucounty@gmail.com) BY AUGUST 1ST, 2021

COLOURING PAGE DESIGNED BY MIKAYLA LYNCH AND PRINTED BY THE UPS STORE IN NEW GLASGOW



Creative Pictou County in partnership with the New Glasgow Farmers Market held a Colouring Page Contest over a three-week period this summer.

The coloring page was designed by local artist Mikayla Lynch and printed by The UPS Store in New Glasgow. They were handed out during the market and participants, once finished, submitted their final creation to Creative Pictou County.

Claire Harris
colouring page
contest winner



Three-year-old Claire Harris won the contest and received \$15 in Market Bucks and a Market tote (\$6 value) provided by the New Glasgow Farmers Market!



The Art of Lost Wax Burn
Carolyn Bedford

CONNECT & SHARE

Rock and Roam

Canada's Parks Day is a day to learn new things about the benefits of parks and historical sites, the value of ecosystems, and protecting habitat. Creative Pictou County wanted to highlight some of the valuable parks in our community through the Rock and Roam project.



Elisa Rutledge, owner of Chronically Creative hosted a live rock painting session via Zoom on July 12, 2021, with 6 community members joining to paint rocks. Participants dropped off their creations at their local Pictou-Antigonish Regional Library branch in Pictou County.

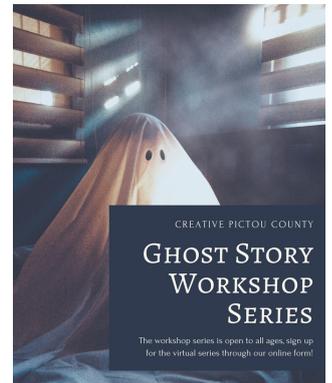


On July 17, 2021, Creative Pictou County dispersed the painted rocks in parks located across Pictou County for everyone to enjoy! The rocks were placed in Acadia Park, Allan Park, Laurie Peace Park, Trenton Park, and William A. Broidy Park for the weekend. The painted rocks are now on display in the flower bed around the deCoste Performing Arts Centre sign located on Water Street, Pictou.



Ghost Story Workshop Series

This two-week workshop series brought together 3 creative writers from the community to explore ghost storytelling. These workshops were facilitated by Dawn Peters, who is a local ghost storyteller. She facilitated 2 years of Northend Haunted hikes, hosted Northend Summerfest ghost stories around the campfire, and also organized the Spookfest at Temperance Street Elementary. In addition, Dawn has directed Stephen King's play Misery at the deCoste Performing Arts Centre.



Pictou County Summer Bucket List

Creative Pictou County created a summer arts bucket list of activities, exhibits, and places residents and tourists would not want to miss! See it on the Creative Pictou County Facebook Page.

CREATIVE PICTOU COUNTY SUMMER ARTS BUCKET LIST

- Colour with a "U" Exhibit
Museum of Industry
147 N Foard St, Stellarton, NS B0K 1S0
- deCoste Performing Arts Centre 2021 Summer Art Show
deCoste Performing Arts Centre
99 Water St, Pictou, NS B0K 1H0
- McCulloch House - Carolyn Vienneau & Students Art Show
McCulloch House Museum & Genealogy Centre
86 Haliburton Rd, Pictou, NS B0K 1H0
- The Crombie House - Collection of Canadian Art
The Crombie House
1780 Granton Abercrombie Rd, Abercrombie, NS B0H 1C6
- Trenton Art Works - Jan Krawczyk
St. Augustine's Church
97 High St, Trenton, NS B0K 1X0

CREATIVE PICTOU COUNTY SUMMER ARTS BUCKET LIST

- A Series of Paintings by Merryn Treisdler
Opening Event Saturday August 28th, 2021
5:00pm-7:00pm
Glasgow Square Theatre
155 Riverside Pkwy, New Glasgow, NS B2H 5E1
- Art2Sea Gallery
41 Water St, Pictou, NS B0K 1H0
- Concerts at the Quay
Saturday's in August | 2:00pm-3:00pm
Hector Heritage Quay
33 Caladh Ave, Pictou, NS B0K 1H0
- Sunday Acoustic Music Jam at the Quay
Sunday August 15 | 1:00pm-2:30pm
Hector Heritage Quay
33 Caladh Ave, Pictou, NS B0K 1H0
- The Mam Market - North Shore
Saturday August 21st, 2021 | 10:00am-2:00pm
Pictou Information Centre (outdoor parking lot)
49 Pine Tree Rd, Pictou, NS B0K 1H0

CREATIVE PICTOU COUNTY SUMMER ARTS BUCKET LIST

- New Glasgow Library (PARI) Storytime in the Park
Thursday's in August | 10:30am-11:00am
(Registration Required)
Laurie Peace Park
182 Dalhousie St, PO Box 276 New Glasgow, NS B2H 5E3
- TD Summer Reading Club 2021 (PARI) StoryWalk August 11 & 12 | 11:00am-4:30pm
Stellarton Town Square Park
246 S Foard St, Stellarton, NS B0K 0A2
- Town of Pictou - Summer Musical Showcase
Every Sunday and Monday in August | 6:00pm-8:00pm
151 Hector Quay Visitors Marina Stage
87 Caladh Ave, Pictou, NS B0K 1H0
- Westville Concerts in the Park
Wednesday's in August | Starting at 7:00pm
Acadia Park
2130 Duggan Ave, Box 641 Westville, NS B0K 2A0

CREATIVE PICTOU COUNTY SUMMER ARTS BUCKET LIST

- Artisans' Corner
37 Water Street Pictou, NS, Canada B0K 1H0
- Groovy Market Goods
166 Provost St, New Glasgow, NS B2H 2R1
- Mabel Murple's Book Shoppe & Dreamery
286 Allen Rd, River John, NS B0K 1N0
- Museum of Industry Gift Shop
147 N Foard St, Stellarton, NS B0K 1S0
- Pamper and Relax
152 Provost Street, New Glasgow, NS B2H 2P7
- Pictou County's Little Handmade Shoppe
2541 Washville Rd, Westville, NS B0K 2A0
- Water Street Market & Bakery
50 Water St, Pictou, NS B0K 1H0
- Water Street Studio
110 Water St, Pictou, NS B0K 1H0

RESOURCES

nscC Capstone Project

Creative Pictou County participated in Nova Scotia Community College's, Nonprofit Leadership Capstone Project lead by student Monica Rivers, under the guidance of a faculty advisor and an organizational supervisor, Denise Lynch. The Capstone Project created and identified resources to support sustainable funding for Creative Pictou County.

CASE FOR SUPPORT

The deliverable 'A Case for Support' spoke to why Creative Pictou County was created to support the artistic community in Pictou County, while also offering why it should continue to exist and why stakeholders should financially support the organization.



Monica Rivers
Nonprofit Leadership

GRANT MATRIX

A Grant Matrix was developed which provides an overview of funding resources that are available for the organization and artists. This portion was completed with support from board members, funding organizations, other art organizations, and the local municipal governments.

FUND DEVELOPMENT PLAN

The Fund Development Plan provided guidance on what steps to take next for the organization to generate revenue in its aim to create a sustainable nonprofit organization. Working with board members, strategic planner, and a fundraising consultant, the process helped steer the direction of Creative Pictou County's 3-year Strategic Business Plan.

Strategic Business Plan

Creative Pictou County in collaboration with consultants Krista Keough and David Oyler, funded by Community Culture and Heritage & Strategic Arts Management, developed a three-year Strategic Business Plan. The plan is an initiative to streamline the goals, objectives, and measures for success for the next three years.

Creative Pictou County - Mandate

Sustainable nonprofit: Develop a diverse financial model which includes membership and sponsorship programs, art services revenue, fundraising events, grant funding, and municipal support. Employ a full-time art coordinator and community representative Board of Directors to ensure the society's mandate continuity and implementation.

Economic development: Leverage creative sector funding programs, connect artists with market and performance opportunities and support business development skills.

Community engagement: Create networking, skills-sharing, and connective community activities.

Artist exposure: Promote & celebrate artistic talent, creative output, and the crucial contributions of art and culture in Pictou County.

STRATEGIC PLAN - GOALS & OBJECTIVES

Goal #1: Effective and representative leadership

Objectives:

- Establish a professional and diverse board of directors.
- Increase volunteers for the board of directors and teams.
- Hire a full-time Arts & Culture Coordinator.

Goal #2: Membership program

Objectives:

- Determine membership program benefits.
- Create a pricing structure that generates revenue and is accessible to all members of the arts community.
- Plan and execute the launch of the membership program.

Goal #3: Financial stability and economic development

Objectives:

- Participate in the fundraising workshop hosted by Oyler Consulting.
- Secure funding from sponsors and investors.
- Champion initiatives that contribute to the arts economy.

Goal #4: Connection, engagement, and promotion

Objectives:

- Develop unique initiatives that promote the arts in Pictou County.
- Establish annual programming for members and non-members.
- Collaborate with like-minded organizations for partnered programming.

Thank you Krista for sharing your insights and experience with the creative sector, you are a delight to work with! David, we are looking forward to the financial planning workshop. Thank you Community Culture & Heritage and Strategic Arts Management for your support.



Krista Keough
Creative Communications



David Oyler
Oyler Consulting



The Strategic Business Plan along with timelines can be found on our website creativepictoucounty.ca

PARTNERS - SPONSORS - DONORS

With appreciation, we thank our sponsors, partners, and donors over the years.

Nova Scotia Department of Communities, Culture, Tourism and Heritage

Strategic Arts Management

Karla MacFarlane

Sean Fraser

Tim Houston

Support4Culture

Canada Summer Jobs

Department of Labour and Advanced Education

Job Creation Partnership Program

deCoste Performing Arts Centre

Glasgow Square Theatre

Museum of Industry

Curious Crow's Coffee House

The UPS Store - New Glasgow

Project Works Artistry

Martin Ceramic

Laura Richey Aesthetician

Sheila Green

IGNITE

Bank of Montreal

Proudfoots Home Hardware

Our Turn to Cook

Naturally Bare

Trenton Pharmasave

Carolyn Vienneau

Auto Trim & Signs

Northumberland Lubricants

Velsoft

Results Realty Atlantic

Chelsea Laine Salon and Colour Bar

Nova Scotia Spirit Company

IG Wealth Management

Bedford Studios

Inglis Jewellers

MacLeod Jewellers

MacLeod Lorway Insurance

Elisa Rutledge

Superstore

Sobeys

PCREN

Art2Sea Gallery

Pictou County Chamber of Commerce

Dream Candy

Let Abilities Work

NSCC

DEANS

Kinsmen Club of New Glasgow

Town of Pictou

Town of New Glasgow

Municipality of Pictou County

Trenton Park

Dawn Peters

Mikayla Lynch

David Ford

Jeanne Dorie

Pictou-Antigonish Regional Library

New Glasgow Farmers Market

Nova Scotia Department of Community Services

The Bistro

The Creative
ARTS
Mean Business



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creativepictoucounty.ca